

Kennedy plans grassroots campaign for Nov. election

By Lindsay Norman

Dana Kennedy says her campaign for the November 3 runoff for the District 6 Phoenix City Council seat will be similar to the one run by Arcadia's Barry Paceley, the third-place finisher in September's balloting.

Kennedy said her campaign, like Paceley's, is a grassroots effort, knocking on doors and informing voters about who she is and the issues upon which she is campaigning.

"If voters don't have enough information on who to vote for, then they don't vote," she said.

She said she is hearing from many undecided voters who say they did not have enough information at the time of the first election.

Kennedy said she wants to focus more time on the neighborhoods she could not get to as often as she wanted in the last campaign.

"Last time, we spent a lot of time in Ahwatukee," she said, "and this time around we want to spend more time in neighborhoods like Arcadia."

Kennedy drew 29 percent of the September 2 vote. Incumbent Sal DiCiccio received 47.5 percent, short of the 50 needed to avoid the runoff.

Paceley, who finished third with 20 percent, said he is not formally endorsing either candidate.

He also said he would consider running again because he had a great experience and met a lot of the community's residents. He intends to remain active in voicing neighborhood concerns.

"I was able to dig deeper into the issues," he said, "and I can take that information back into the community."

DiCiccio said he expected a runoff.

"It was not possible mathematically with four people in the race to get 50 percent of the votes," he said.

DiCiccio was confident he could convince enough Paceley supporters to vote for him.

"I only need to pick up a few hundred votes," he said, "and she has to win them all."

Community Happenings

Monroe Alumni

Monroe School (215 North 7th Street), now site of the Children's Museum of Phoenix, seeks alumni for a planned compilation.

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